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BETTER HOMES AND GARDENS REAL ESTATE EXPANDS TO TENNESSEE AND KENTUCKY WITH ADDITION OF HOMETOWN CONNECTION

*Award-Winning Vaughn Team Aligns with
Better Homes and Gardens Real Estate Hometown Connection*

PARSIPPANY, N.J. and CLARKSVILLE, Tenn. (Nov. 19, 2009) — Better Homes and Gardens Real Estate LLC today announced the addition of The Vaughn Team, a Clarksville, Tenn.-based real estate brokerage serving Clarksville, Tennessee and Fort Campbell, Kentucky, to its growing network of agents. The company will do business as Better Homes and Gardens Real Estate Hometown Connection. This brings the Better Homes and Gardens Real Estate network to nearly 80 offices with over 2,200 sales associates in 12 states.

The Vaughn Team founder, Maurice Vaughn, a 25-year real estate veteran and recipient of numerous prestigious achievement awards, will serve as CEO of Better Homes and Gardens Real Estate Hometown Connection. The Vaughn Team will continue to operate and maintain the team name under Better Homes and Gardens Hometown Connection.

“This is an extraordinary opportunity for our company,” said Vaughn. “As we actively look to expand in the region, I can think of no other brand as recognizable and trusted as Better Homes and Gardens Real Estate. This affiliation gives our current team and agents, as well as new agents joining the company, access to next generation technology and best-in-class marketing tools. This will help us grow with the ever-changing real estate industry, building stronger relationships faster with home buyers and sellers, while continuing to serve customers with the quality service The Vaughn Team is known for.”

“Hometown Connection is the very definition of Main Street values. Its deep connection with consumers is a natural fit for our brand,” said Sherry Chris, president and CEO of Better Homes and Gardens Real Estate LLC. “Today’s home buyer demands a new level of service and our superior tools and services, combined with an iconic brand name, will help position this company and its agents as leaders in their communities.”

All local MLS listings, including those from Better Homes and Gardens Real Estate Hometown Connection, will now be accessible through www.bhgrealestate.com, which offers homebuyers and sellers comprehensive content and resources. Better Homes and Gardens Real Estate Hometown Connection (www.BHGHometownConnection.com) sales associates will now have access to best practice tools and information on the Better Homes and Gardens Real Estate Extranet.

About Better Homes and Gardens Real Estate LLC

Better Homes and Gardens Real Estate LLC is an international real estate brand that offers a full range of services to brokers, sales associates and home buyers and sellers. Using innovative technology, sophisticated business systems and the broad appeal of a lifestyle brand, Better Homes and Gardens Real Estate LLC embodies the future of the real estate industry while remaining grounded in the tradition of home. Better Homes and Gardens Real Estate LLC is a subsidiary of Realogy Corporation, a global provider of real estate and relocation services. For more information, please visit www.BHGRealEstate.com.

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