



Media Contact:
Kailyn Longoria
Kwittken & Company
(646) 747-7148
klongoria@kwitco.com

**Better Homes and Gardens Real Estate LLC Names
Vice President Business Development and Internal Operations**

Richard Gregory Joins Executive Team of Growing Real Estate Brand

PARSIPPANY, N.J. (NOT FOR RELEASE) – Better Homes and Gardens Real Estate LLC today announced the appointment of Richard Gregory to its executive team as Vice President, Business Development and Internal Operations. He will report to Sherry Chris, president and CEO of Better Homes and Gardens Real Estate LLC, and oversee the development of new core service business products and solutions to increase broker profitability. He will also serve as a financial liaison within the brand, which has experienced strong growth since its launch in July 2008.

“Rick brings to his new role a strong financial background and more than 18 years of driving profitable growth in competitive and volatile consumer markets,” said Chris. “His knack for developing innovative and strategic broker initiatives makes him a strong addition to our consumer-focused brand as we continue to grow in our second year of operations.”

Previously, Gregory served at Weichert Financial Services as Vice President, Affiliate Solutions Group, during which time he oversaw the creation of new broker revenue streams in the areas of mortgage and title products, as well as personal lines insurance. Prior to that role, he held several executive level positions at GMAC Residential Capital Holdings in the areas of corporate and product development.

Gregory earned his Bachelor of Science and Marketing from Rowan University in Glassboro, N.J., and his MBA from Michigan State University.

About Better Homes and Gardens Real Estate LLC

Better Homes and Gardens Real Estate LLC is an international real estate brand that offers a full range of services to brokers, sales associates and home buyers and sellers. Using innovative technology, sophisticated business systems and the broad appeal of a lifestyle brand, Better Homes and Gardens Real Estate LLC embodies the future of the real estate industry while remaining grounded in the tradition of home. Better Homes and Gardens Real Estate LLC is a subsidiary of Realogy Corporation, a global provider of real estate and relocation services. For more information, please visit www.BHGRealEstate.com.

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