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## **New Jersey Broker Joins Better Homes and Gardens Real Estate**

**Parsippany, N.J., and Rumson, N.J., (June 16, 2010)** — Better Homes and Gardens Real Estate LLC today announced the addition of Preferred Properties based in Rumson, New Jersey, to its brand network. George Coffenberg, who has been a local real estate professional since 1987, will operate Better Homes and Gardens Real Estate Preferred Properties as its founder and Broker of Record. With this affiliation, the Better Homes and Gardens Real Estate network adds an office and 20 agents to its national franchise network.

Coffenberg is a member of the Shore Builders Association and an eight-time NJAR® Circle of Excellence Sales Award® recipient. His office will serve the greater Rumson area, where the average value of a home is more than one million dollars.

"This is a sophisticated market that appreciates the excellence and quality represented by Better Homes and Gardens Real Estate," notes Coffenberg. "With access to its proprietary world-class tools, our agents can better anticipate the needs of a very discerning client base."

"George and his team are an exciting addition to our network," said Sherry Chris, president and CEO of Better Homes and Gardens Real Estate LLC. "An experienced and skilled professional, George has been a standout performer in up and down markets by remaining committed to delivering unmatched customer service."

### **About Better Homes and Gardens Real Estate LLC**

Better Homes and Gardens Real Estate LLC is a dynamic real estate brand that offers a full range of services to brokers, sales associates and home buyers and sellers. Using innovative technology, sophisticated business systems and the broad appeal of a lifestyle brand, Better Homes and Gardens Real Estate LLC embodies the future of the real estate industry while remaining grounded in the tradition of home. Better Homes and Gardens Real Estate LLC is a subsidiary of Realogy Corporation, a global provider of real estate and relocation services. The growing Better Homes and Gardens Real Estate network includes approximately 125 offices and 5,000 sales associates serving home buyers and sellers in 16 states: California, Florida, Georgia, Illinois, Pennsylvania, Maine, Massachusetts, New Hampshire, New Jersey, New York, Nevada, Texas, Tennessee, Vermont, Virginia and Washington. For more information, please visit [www.BHGRealEstate.com](http://www.BHGRealEstate.com).

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