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**Leading Dayton Real Estate Firm Joins  
Better Homes and Gardens Real Estate Franchise Network**

**PARSIPPANY, N.J. and DAYTON, Ohio - (July 27, 2010)** - Better Homes and Gardens Real Estate LLC today announced the addition of Dayton, Ohio-based real estate firm Big Hill to its franchise brand network. Founded in 1968, the brokerage will now operate as Better Homes and Gardens Real Estate Big Hill under the direction of its president, Jeff Owens. The firm will continue to serve Greater Dayton, Richmond, Ind., and their surrounding counties. With this affiliation, the Better Homes and Gardens® Real Estate network adds eight offices in the states of Ohio and Indiana and 185 sales associates to its fast-growing national franchise network.

"Big Hill has come on board and is dedicated to embracing our innovative technology and sophisticated business systems, which are pivotal to a sales agent's success," said Sherry Chris, President & CEO of Better Homes and Gardens Real Estate LLC. "We welcome Jeff and his entire team as we know they think and act outside of the box and have taken a strong step forward in becoming a next-generation brokerage by joining our brand."

One of the exclusive tools that Better Homes and Gardens Real Estate offers to its network is PinPoint, a product that Owens feels will keep his agents a step above the competition. PinPoint provides agents with access to Meredith Corporation's – the publishers of the Better Homes and Gardens® magazine – U.S. database of more than 85 million consumers who interact with the Better Homes and Gardens brand through the magazine, website, and other sister brands.

"We're known as a high-tech, high-touch real estate firm, and Big Hill's goal is to seamlessly integrate new technology into the traditional face-to-face nature of the business," said Owens. "Partnering with a brand whose CEO was just recognized with the Inman Innovator of the Year award for her astute appreciation for innovation and emerging technology seems like a natural fit for us."

**About Better Homes and Gardens Real Estate LLC**

Better Homes and Gardens Real Estate LLC is a dynamic real estate brand that offers a full range of services to brokers, sales associates and home buyers and sellers. Using innovative technology, sophisticated business systems and the broad appeal of a lifestyle brand, Better Homes and Gardens Real Estate LLC embodies the future of the real estate industry while remaining grounded in the tradition of home. Better Homes and Gardens Real Estate LLC is a subsidiary of Realogy Corporation, a global provider of real estate and relocation services. The growing Better Homes and Gardens Real Estate network includes approximately 140 offices and more than 5,000 sales associates serving home buyers and sellers in 18 states: California, Florida, Georgia, Illinois, Indiana, Pennsylvania, Maine, Massachusetts, New Hampshire,

New Jersey, New York, Nevada, Ohio, Texas, Tennessee, Vermont, Virginia and Washington. For more information, please visit [www.BHGRealEstate.com](http://www.BHGRealEstate.com).

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