



**Media Contact:**

Kailyn Longoria  
Kwittken & Company  
(646) 747-7148  
[klongoria@kwitco.com](mailto:klongoria@kwitco.com)

**BETTER HOMES AND GARDENS REAL ESTATE ENTERS TEXAS WITH  
ADDITION OF SUZANNE ANDERSON PROPERTIES**

*Affiliation Adds More Than 100 Agents to Growing National Network*

**PARSIPPANY, N.J., and HOUSTON (March 30, 2010)** — Better Homes and Gardens Real Estate LLC today announced the addition of Suzanne Anderson Properties, a leading Houston-based real estate brokerage, to its growing national franchise network. Suzanne Anderson Properties will now operate as Better Homes and Gardens Real Estate Anderson Properties. With this new affiliation, the Better Homes and Gardens Real Estate network now has more than 100 offices and 4,700 sales associates in 14 states.

“Anderson Properties is a mainstay in the communities in which it serves, growing and thriving in this difficult economic time through the dedication of its hardworking agents,” said Sherry Chris, president and CEO of Better Homes and Gardens Real Estate LLC. “We are thrilled to help support the company’s existing efforts and to provide it unparalleled resources and industry know-how that will take Better Homes and Gardens Real Estate Anderson Properties into the next generation of real estate. The group is the perfect partner to help our brand grow into an important new region of the country.”

Better Homes and Gardens Real Estate Anderson Properties was founded by in 1980 by Suzanne Anderson, who grew the company from a small office to a recognized boutique agency. In order to focus on her clients, Anderson turned the operational reins over in 2005 to the current managing broker, Mike Huff, who has since grown the company to more than 100 agents at 3 offices in the Houston area, as well as offices in Trinity, Galveston and Austin. Huff will continue to operate as the company’s broker and owner.

“We have long strived to build an atmosphere at Anderson Properties that is focused on relationships and ethical conduct, while encouraging an entrepreneurial spirit,” said Huff. “Those attributes are what we have become known for in the Houston area and surrounding communities. With Better Homes and Gardens Real Estate, we look forward to building on 30 years of success and growth as we aim to take full advantage of the improving marketplace and reach new consumers through a strong brand presence and with new and impressive agent tools.”

Better Homes and Gardens Real Estate Anderson Properties plans to grow under its new brand name and affiliation, by adding agents, expanding into new cities across Texas, and acquiring new, like-minded companies. Its agents look forward to harnessing the full power of Better Homes and

Gardens Real Estate's expansive tools and technologies, which Huff says will only add to the effectiveness and dedication of his best-in-class agents.

"With a respected brand name and expertise in the industry as both a thought leader and a trail blazer, our new affiliation with Better Homes and Gardens Real Estate will bring us new opportunities in the coming years and we intend to allow those opportunities to take us wherever we need to be," Huff added.

All MLS property listings in Better Homes and Gardens Real Estate Anderson Properties' markets will now be accessible through [www.bhgrealstate.com](http://www.bhgrealstate.com), which offers homebuyers and sellers comprehensive content and resources. Better Homes and Gardens Real Estate Anderson Properties ([www.andersonprops.com](http://www.andersonprops.com)) sales associates will now have access to a wealth of resources, tools and information on the Better Homes and Gardens Real Estate Extranet.

#### **About Better Homes and Gardens Real Estate LLC**

Better Homes and Gardens Real Estate LLC is an innovative real estate brand that offers a full range of services to brokers, sales associates and home buyers and sellers. Using innovative technology, sophisticated business systems and the broad appeal of a lifestyle brand, Better Homes and Gardens Real Estate LLC embodies the future of the real estate industry while remaining grounded in the tradition of home. Better Homes and Gardens Real Estate LLC is a subsidiary of Realty Corporation, a global provider of real estate and relocation services. The growing Better Homes and Gardens Real Estate network includes more than 100 offices and more than 4,700 sales associates serving home buyers and sellers in California, Florida, Georgia, Illinois, Pennsylvania, Maine, Massachusetts, New Hampshire, New Jersey, New York, Tennessee, Texas, Vermont and Washington. For more information, please visit [www.BHGRealEstate.com](http://www.BHGRealEstate.com).

Better Homes and Gardens® is a registered trademark of Meredith Corporation licensed to Better Homes and Gardens Real Estate LLC.

Equal Opportunity Company. Equal Housing Opportunity. Each Better Homes and Gardens® Real Estate Franchise is Independently Owned and Operated.

###